The 11th Vaasa Conference on International Business will be arranged on August 24-26, 2011 by the University of Vaasa, Finland. The main themes of the Vaasa Conference on International Business are SME Internationalization and Born Globals, FDI/International Acquisitions/Joint Ventures Strategies and Performance of Multinational Firms, and Entry and Marketing Strategies in Central and Eastern European countries. Themes of special interest include (also papers related to other topics are welcome):

- foreign direct investments, acquisitions and mergers.
- export and internationalization behavior
- international marketing strategies
- traditional exporters vs. born globals
- networks in SME internationalization
- export performance / failures and exits in exports
- partner selection and/acquisition target selection
- integration, control and/or trust in IJVs/acquisitions
- cultural issues and internationalization/ IJVs/acquisitions
- longitudinal IJV / acquisition analysis
- stability and performance in IJVs / acquisitions
- experience and learning in internationalization
- role of culture and distance in entry strategies
- export and investment strategies in Central and Eastern Europe
- internationalization of Central and Eastern European firms
- headquartersub-subsidiary –relationships and integration issues in multinational firms
- research methods in international business

Organization. The Conference chair and main organizer is Professor Jorma Larimo from the University of Vaasa, Finland. The other conference faculty members are Professor Pervez N. Ghauri (King’s College, London, The UK), Professor Antonella Zucchella (University of Pavia, Italy), Professor Jean-Francois Hennart (Tilburg University, the Netherlands), Professor Klaus Meyer (University of Bath, The UK), Professor Per Servais (University of Southern Denmark, Denmark) and Professor Stefan Schmid (ESCP Europe, Berlin, Germany).

Schedule. The conference begins with a reception on August 24, 2011 at 18.30 and ends at 16.00 on August 26, 2011. The conference is preceded by a one-day doctoral tutorial for Ph.D. students, beginning at 9.00 and ending at 17.00 on August 24, 2011. All the conference participants are also welcome to participate in the doctoral tutorial also.

Paper instructions and deadlines. Participants are kindly invited to submit both competitive papers and work in progress papers. If the authors wish to submit the study as a competitive paper, the deadline for the final versions is May 31, 2011. The deadline for at least four page version of the Work in Progress papers is also May 31, 2011, while the final versions of accepted Work in Progress papers must be delivered at the latest by July 31, 2011. Information about acceptance will be sent at latest by June 24, 2011. The length of the papers should not exceed 25 pages including references, tables, appendices etc. The final version should be delivered as e-mail attachments (Microsoft Word document or pdf) to ibconference@uwasa.fi. For the writing instructions see the conference website (see below).

Conference fees. Early registration fee (before July 15, 2011) is EUR 250; late registration fee is EUR 280. Registration fees for PhD students are EUR 180 (early registration) and EUR 210 (for late registration). The conference fee includes copies of the conference papers, lunches, coffees and dinner and transportation between hotels and the university and to the airport on afternoon of August 26, 2011. Kindly visit the conference website for further details about conference fee and registration information.

Further information. For further information, please visit the conference website: http://www.uwasa.fi/ibconference or email ibconference@uwasa.fi

WELCOME TO VAASA AT THE END OF AUGUST 2011