DOCTORAL TUTORIAL AT THE 11th VAASA CONFERENCE ON INTERNATIONAL BUSINESS
AT THE UNIVERSITY OF VAASA, VAASA, FINLAND, AUGUST 24 – 26, 2011

CALL FOR PAPERS

The doctoral tutorial for Ph.D. students at the 11th Vaasa Conference on International Business will be arranged at the University of Vaasa (Finland) on August 24, 2011. The tutorial is jointly organized by the University of Vaasa and the FIGSIB (Finnish Graduate School of International Business). Doctoral students both in Finland and other countries are encouraged to send their doctoral research proposals and papers relating to their dissertation in the field of international business. Themes of special interest include (also papers related to other topics are welcome):

- foreign direct investments, acquisitions and mergers.
- export and internationalization behavior
- international marketing strategies
- traditional exporters vs. born globals
- networks in SME internationalization
- export performance / failures and exits in exports
- partner selection and/acquisition target selection
- integration, control and /or trust in IJVs/acquisitions
- cultural issues and internationalization/IJVs/acquisitions
- longitudinal IJV / acquisition analysis
- stability and performance in IJVs / acquisitions
- experience and learning in internationalization
- role of culture and distance in entry strategies
- export and investment strategies in Central and Eastern Europe
- internationalization of Central and Eastern European firms
- headquarter–subsidiary –relationships and integration issues in multinational firms
- research methods in international business

Organization. The tutorial is organized jointly by the University of Vaasa and FIGSIB (Finnish Graduate School of International Business). The main organizer and chair is Professor Jorma Larimo from the University of Vaasa, Finland. The other conference faculty members are Professor Pervez N. Ghauri (King’s College, London, UK), Professor Antonella Zucchella (University of Pavia, Italy), Professor Jean-François Hennart (Tilburg University, the Netherlands), Professor Klaus Meyer (University of Bath, UK), Professor Per Servais (University of Southern Denmark, Denmark) and Professor Stefan Schmid (ESCP Europe, Berlin, Germany). In addition more than ten other professors and lecturers are acting as commentators to the doctoral research proposal.

Paper instructions and deadlines. The tutorial begins on August 24, 2011 at 09.00 and ends on the same day at 17.00. The deadline for sending at least three-page abstract (or finished paper) is May 30, 2011. Information about the acceptance will be sent at latest by June 24, 2011. The deadline for sending the final versions of accepted papers is July 31, 2011. The length of the papers should not exceed 20 pages including references, tables, appendices etc. There will be a small award for the best doctoral research proposal/paper. The final papers should be sent as e-mail attachments (Microsoft Word or PDF) to ibconference@uwasa.fi.

Further information. For further information, please visit the conference website: http://www.uwasa.fi/ibconference or email ibconference@uwasa.fi

WELCOME TO VAASA AT THE END OF AUGUST 2011!